

Section 1 Activities

Activity 1.2 Describe the Identified Need

Focus on the need/problem that your organisation wishes to address.

Develop a three- or four-sentence description that depicts the need/problem you will address.

Try not to use technical language or jargon.

Show this to a colleague with relevant expertise (e.g., Board members or senior staff). Ask them to define the problem and provide feedback on the clarity of your description.

What is the problem or community need?

Describe the problem or community need here.