

Section 1 Activities

Activity 1.3 Promote the Identified Need

Organisations often have to also approach local community members to obtain support for their proposal.

Develop a short 100 word “speech” using two or three key pieces of evidence to obtain support for your organisation from funders and local community members.

Cut straight to the heart of the issue and quickly and effectively convey the thrust of your argument to convince funders and community members to support your proposal.

In your “speech”, try to provide a sense of the urgency for your request. Help the funder and community understand why the proposal is important now.

Write your “speech” here.