

Section 2.2 Activities

Activity 2.2.2 An 8 Word Mission Statement

Create a unique mission statement for your organisation which clearly defines your organisation's purpose by answering the questions below.

What do you do?

How do you do it?

Who are your clients?

Where are you going?

What community need does your organisation provide for?

What can you do for your clients that will enrich their lives and contribute to their success?

If you could measure only one thing, what would it be?

Use a verb, target population, and a measurable outcome to develop an eight word mission statement.