

Section 5.1 Activities

Activity 5.1.2 Fund Source Profiles

Read through the information listed on potential funders' websites. Contact a nominated representative if you wish to obtain a more in-depth understanding.

Write down what you know about each funder's values and objectives and identify shared goals.

Answer the questions below to ascertain whether the funding source is a good fit for your organisation's objectives.

1. **How would seeking funding from this organisation meet your organisation's needs and fulfil your aspirations?**
2. **How does this organisation's priorities compare to your organisation's objectives?**
3. **What do you still need to find out about this funding body?**
4. **What information should you collate prior to contacting the agency?**
5. **When will you contact each agency on your list?**

If the funding source's objectives match your organisation's objectives, ensure you contact a nominated representative to discuss your ideas (see [Building Relationships \(p123\)](#) and complete Activity 5.2.2).