Section 5.1 Activities

Activity 5.1.3 Should You Develop a Funding Strategy?

If you answer yes to any questions below, it is time to develop and implement a funding strategy.

1. Does your organisation need to develop a funding strategy?
   YES  NO

2. Do you tend to submit applications in an ad hoc and reactive manner?
   YES  NO

3. Do you have limited resources both in time and money?
   YES  NO

4. Do you sometimes miss important funding opportunities to develop your organisation?
   YES  NO

5. Do you operate in an increasingly competitive environment?
   YES  NO

6. Is there a potential funder that is largely unaware that you exist?
   YES  NO

7. Do you need to raise funds?
   YES  NO

8. Do you feel that applying for funding is a waste of time and you should get on with real work?
   YES  NO

9. Are there other non-government organisations doing similar work and getting more sustainable funding than you?
   YES  NO