

## Section 5.1 Activities

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### Activity 5.1.3 Should You Develop a Funding Strategy?

If you answer yes to any questions below, it is time to develop and implement a funding strategy.

1. **Does your organisation need to develop a funding strategy?**  
YES      NO
2. **Do you tend to submit applications in an ad hoc and reactive manner?**  
YES      NO
3. **Do you have limited resources both in time and money?**  
YES      NO
4. **Do you sometimes miss important funding opportunities to develop your organisation?**  
YES      NO
5. **Do you operate in an increasingly competitive environment?**  
YES      NO
6. **Is there a potential funder that is largely unaware that you exist?**  
YES      NO
7. **Do you need to raise funds?**  
YES      NO
8. **Do you feel that applying for funding is a waste of time and you should get on with real work?**  
YES      NO
9. **Are there other non-government organisations doing similar work and getting more sustainable funding than you?**  
YES      NO